SPONSORSHIP OPPORTUNITIES
September 25th, 2021

VALEDICTORIAN PRESENTING SPONSOR | $50,000

- Title sponsorship on all event communications and collateral ("Teacher Excellence Fund Telethon Presented by Casas Bonitas")
- Promotional company video played on-site at Telethon and 3 times (minimum) during Telethon broadcast
- Printed company signage displayed on-site at Telethon, consistently in prime view for audience at home
- Opportunity for live check presentation, speaking engagement, or interview during Telethon
- Promotional direct mail piece mailed to all Cicero households (or another Academy of sponsor’s choosing)
- Recognition as a sponsor in 2 public press releases: pre-event and post-event
- Social media logo recognition: 3 posts on Great Hearts main account and 2 posts on all 21 academy accounts for a total of 200,000+ unique impressions
- Verbal call outs and on-screen logo recognition by moderator/host at the Telethon, minimum of 10 times
- Logo recognition on 7 event email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- Logo recognition on Save the Date direct mail piece mailed to all Great Hearts Arizona households (15,000+)

CUM LAUDE SPONSOR | $15,000

- Promotional company video played 1 time during Telethon
- Opportunity for live check presentation or speaking engagement during Telethon
- Recognition as a sponsor in 2 public press releases: pre-event and post-event
- Social media logo recognition (2 posts on Great Hearts main account)
- Verbal and on-screen logo recognition by moderator/host at the Telethon
- Logo recognition in all 7 event email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)

SUMMA CUM LAUDE SPONSOR | $25,000

- Promotional company video played 2 times during Telethon
- Printed company signage displayed on-site at Telethon
- Title sponsorship of 1 live performance i.e. “Student Poetry Recitation Presented by…”
- Opportunity for live check presentation or speaking engagement during Telethon
- Recognition as a sponsor in 2 public press releases: pre-event and post-event
- Social media logo recognition (2 posts on Great Hearts main account and 1 post on all 21 academy accounts)
- Verbal and on-screen logo recognition by moderator/host at the Telethon
- Logo recognition in all 7 email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)

DEAN’S LIST SPONSOR | $10,000

- Opportunity for live check presentation or speaking engagement during Telethon
- Recognition as a sponsor in 2 public press releases: pre-event and post-event
- Social media logo recognition (1 post on Great Hearts main account)
- Verbal and on-screen logo recognition by moderator/host at the Telethon
- Logo recognition in all 7 event email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)

HONOR ROLL SPONSOR | $5,000

- Verbal recognition by moderator/host at the Telethon
- Logo recognition in all 7 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- Logo recognition on Telethon website
- Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team

DEAN’S LIST SPONSOR (SOLD OUT)

- Opportunity for live check presentation or speaking engagement during Telethon
- Recognition as a sponsor in 2 public press releases: pre-event and post-event
- Social media logo recognition (2 posts on Great Hearts main account)
- Verbal and on-screen logo recognition by moderator/host at the Telethon
- Logo recognition in all 7 event email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- Logo recognition on Telethon website
- Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team

HONOR ROLL SPONSOR

- Verbal recognition by moderator/host at the Telethon
- Logo recognition in all 7 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- Logo recognition on Telethon website
- Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team